

**Registration Deadline:**  
**May 3, 2024**

## BEST PLACES TO WORK IN WISCONSIN



**BEST  
PLACES TO WORK IN  
WISCONSIN**

### What is this?

The Best Places to Work in Wisconsin is a survey and awards program that honors employers in Wisconsin that are making their workplaces great. This is a project of *In Business* magazine in partnership with Workforce Research Group.

### What's the process like?

A two-part survey is conducted to get a thorough assessment of each employer.

- Part 1 consists of an Employer Assessment where we capture details about policies and practices.
- Part 2 consists of the Employee Feedback Survey where we capture employees' opinions about their workplace experience.

Employee surveys can be conducted via online or paper survey methodologies.

Both the employer and employee data sets are combined to determine the best workplaces.

### Who is eligible?

Organizations must meet the following criteria:

- Be publicly or privately held
- Be a for-profit, not-for-profit, or a government organization
- Have a physical operation in Wisconsin
- Have at least 15 full- or part-time employees working in Wisconsin
- Have been in business for at least one year, at the program registration deadline

### Are reports available for purchase?

All collected employee feedback will be presented in an online interactive reporting tool called the Employee Feedback Data Dashboard. The dashboard will allow each employer to view data by graphs, charts and tables. Plus, standard downloadable reports containing responses by demographic, employee comments and benchmarks are also available. This data is available for purchase for as little as \$785 and discounts are available if pre-purchased.

### Recognition:

Employers will find out if they have made the list soon after the surveys are completed. Those who make the best list will be honored in a special publication and at an event produced by *In Business* magazine in November 2024. The identities of organizations not making the list will be kept confidential.

### What does it cost?

| NO. OF EMPL in Wisconsin | NO. OF EMPLOYEES SURVEYED | ONLINE FEE* | PAPER FEE* |
|--------------------------|---------------------------|-------------|------------|
| 15-24                    | All                       | \$0         | \$350      |
| 24-99                    | All                       | \$0         | \$395      |
| 100-199                  | All                       | \$0         | \$595      |
| 200-499                  | Up to 300**               | \$0         | \$795      |
| 500-999                  | 400**                     | \$0         | \$895      |
| 1000+                    | 500**                     | \$0         | \$1,095    |

*\*fees are non refundable \*\*employees are randomly selected*

To register visit: [www.BestPlacestoWorkWI.com](http://www.BestPlacestoWorkWI.com)

For answers to any questions, please email [answers@workforcerg.com](mailto:answers@workforcerg.com) or call (281) 602-5004.